



**For immediate release**

**CDO Sara Hurley announces *NASDAL DCby1 Practice of the Year Award 2019***



*CDO Sara Hurley with Chairman of NASDAL, Nick Ledingham*

Speaking at the recent NASDAL biannual conference, CDO of England, Sara Hurley, announced the launch of the 2019 NASDAL Dental Check by One Practice of the Year award. The award seeks to recognise a practice that has successfully introduced the British Society of Paediatric Dentistry (BSPD) Dental Check by One into their practice. The aim of the campaign is to increase the number of children who access dental care aged 0-2 years.

Established in 2018, the award seeks to highlight excellence in the provision of oral care and prevention in children and showcase the opportunity to achieve a real business improvement. Particular credit is given to applications from dental practices with evidence supporting their contribution to the overall health of their community.

The CDO commented, "I am delighted to endorse such a worthwhile award. The UK-wide Dental Check by One campaign was launched by BSPD in partnership with the Office of the Chief Dental Officer England (OCDO) and we are strong supporters of the initiative and early attendance. I look forward to hearing how the entrants have reached out to their communities and engaged with families."

Nick Ledingham, Chairman of NASDAL, added, "We know that doing the right thing makes good business sense – as an association we look to recognise business excellence in dentistry. This award recognises those practices whose efforts and imagination have reached more patients."

Liz Roebuck, President of BSPD, welcomed the formal announcement of the 2019 award saying: "When DCby1 was first launched, we were convinced that it would be highly rewarding for the practices that committed to it. Our expectations were exceeded with the entries for the 2018 NASDAL DCby1 Practice of the Year Award. We are delighted to continue our support for award. and look forward to reading more inspiring entries in 2019."

Practices who are interested in entering the 2019 NASDAL DCby1 award, should visit <https://www.nasdal.org.uk/award/index.php>, where they will find all the relevant details and register. All entries must be submitted before 5pm, Friday 30<sup>th</sup> August 2019. The winning practice will win £1000, a trophy, and the right to use the *NASDAL' Dental Check by One Practice of the Year 201'9* title.

You can find out more about last year's winner, the Maltings Dental Practice in Lincoln, at <https://nasdal.org.uk/assets/press-releases/MaltingsDentalPracticeNASDALAwardwinners05-11-18.pdf>

**ENDS**

Note to editors:

NASDAL, the National Association of Specialist Dental Accountants and Lawyers, was set up in 1998. It is an association of accountants and lawyers who specialise in acting for and looking after the accounting, tax and legal affairs of dentists. It is the pre-eminent centre of excellence for accounting, tax and legal matters concerning dentists. Its members are required to pass strict admission criteria,

and it regulates the performance of its members to ensure high standards of technical knowledge and service.

Nick Ledingham, Chairman of NASDAL, is available for interview. To organise to speak to him or any other members of NASDAL for more information please contact Chris Baker.

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